**Political and Media Systems**

1. Signs, codes, and signification process (Chandler 1994a, 1994b, 1994c, 1994d)
2. Communication models (Deuze, McQuail 2020, Liu et al. 2017, McQuail, Windhal 1993a, 1993b, Fiske 2010).
3. Ideology and hegemony (Freeden 2003, Dorfman, Mattelart 1992, Thompson 1990)
4. Media audiences (Deuze, McQuail 2020a, 2020b, Sullivan 2020)
5. Media as a political actor (Street 2011a, Wolfsfeld 2014, Shoemaker 2017)
6. News media and politics (Street 2011b, Matthes et al. 2019, Street 2011c)
7. High-choice media environment and politics (Van Aelst et al. 2017, Tandoc et al. 2020, Bode 2016)
8. Political communication in old and new media systems (Hart, LaVally 2017, Strömbäck, van Aelst 2013, Fletcher, Young 2012, Mattoni, Ceccobelli 2018)
9. Media, social movements, and crisis (Vliegenthart, Walgrave 2012, Rohlinger, Corrigall-Brown 2018, Eisele et al. 2022)
10. Recent trends in political communication (Rahat, Sheafer 2007, Campus, Mazzoni 2021, Peters, Allan 2022)
11. Interpersonal political communication (Rossini, Stromer-Galley 2019, Mutz 2006, Chen 2017, Lu, Lee 2020)
12. Non-democratic regimes and their transitions (Karl 2005, Linz 2000)
13. Modern democracy (Heywood 2019b)
14. Media and political regimes (Barrios, Miller 2021, McQuail, Deuze 2020, Shirikov 2021, Surowiec, Štětka 2020)
15. Media and democracy in the digital age (Hanitzsch, Vos 2018, Sehl et al. 2016, Waisbord 2018)
16. The role of ideas and ideology in politics (Heywood 2019a, chapter 2)
17. Differences between various types of modern political regimes (Heywood 2019b, chapter 4 and 5)
18. The nature and workings of contemporary political systems (Newton, van Deth 2021)

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**Communication Effects and Political Behavior**

1. Media and public opinion: media representation of politics, persuasion,(Heidenreich et al. 2019, Gerstlé, Nai 2019)
2. Media effects – theory and typology (Iyengar 2017, Eberl et al. 2018)
3. Effects of political communication in the media (Potter 2012, Sparks 2015, McLeod et al. 2009, Oliver 2009)
4. Effects of political communication on political attitudes (Sparks 2015, Farrel, Schmitt-Beck 2003, O´Keefe (2016)
5. Effects of political communication on the political system and its perception (Schuck 2017, Sunstein 2017, Prior 2013, Mazzoleni 2008)
6. Cognitive effects of political communication in the media (Sparks 2015, McCombs 2005, De Vreese (2005)
7. Voting behavior and voter turnout (Hutchings, Jefferson 2018, Dowding 2018, Cottam et al. 2016, Blais 2006)
8. Political polarization (Lelkes 2016, Druckman, Levendusky 2019, Whitt et al. 2021)
9. Public opinion and political attitudes (Lippmann 1922, Glynn et al. 2018, Converse 2006, Druckman 2022)
10. Ethnographic and qualitative approaches in political and media research (Cesarino 2020, Coleman 2010, Boswell et al. 2019)
11. Survey in political communication (Lelkes 2016, Newman et al. 2023)
12. Experimental methods in political communication (Broockman, Kalla 2022)
13. Case study and comparative research in media research (Esser, Hanitzsch 2012, Hallin, Mancini 2004, Yin 2018)
14. Content analysis in political communication (Blassnig 2022, Bouvier, Rasmussen 2022)
15. The role of theory and qualitative research approaches (Creswell 2009, Creswell, Poth 2016, Silverman 2022)
16. Qualitative techniques and data collection methods (Bryman 2012, Neuendorf 2002, Ritchie et al. 2003)
17. Basic principles of statistics, techniques of statistical data analysis (Wheelan 2013, Gravetter et al. 2017, Field 2009)
18. Electoral systems and its effects (Gallagher, Mitchell 2005)
19. Marketing and politics (Lees Marshment et al. 2019, Scammell 1999)
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